

**MA Degree Plan in Business Administration  
(Thesis Track)**

Plan Number 20\2 T

**I. GENERAL RULES and CONDITIONS:**

**1. This plan conforms to the valid regulations of the programs of graduate studies**

**Areas of specialization accepted for enrollment:**

\* **First priority: Holders of the Bachelor's Degree in: Business Administration.**

\* **Second priority: Holders of the Bachelor's Degree in: Engineering, Marketing, Insurance and Risk Management, Pharmacy, finance, Banks, accounting, Management Information System, and Information Technology**

\* **Third priority: Holders of the Bachelor's Degree in: Hotel management, economics, and Actuarial science**

**II. Admission policies:**

**The third admission policy will be adopted. This policy gives more weight to the first priority over the other priorities as follows:**

<b>Priority</b>	<b>weight</b>
<b>First priority</b>	<b>%100</b>
<b>Second priority</b>	<b>%90</b>
<b>Third priority</b>	<b>%90</b>
<b>Fourth priority</b>	<b>%80</b>
<b>Fifth priority</b>	<b>%80</b>

**III. SPECIAL CONDITIONS: None.**

**IV. THE STUDY PLANS: Studying (36) Credit Hours as follows:**

**1. Obligatory courses: (21) Credit Hours:**

<b>Course No.</b>	<b>Course title</b>	<b>Accredited hours</b>
16.17.1	<b>Applied Statistic in Business Administration</b>	3
16.17.2	<b>Research Methods in Business Administration</b>	3
16.47.3	<b>Managerial Marketing</b>	3
16.37.4	<b>Managerial Finance</b>	3
16.1712	<b>Organization Theory</b>	3
16.4719	<b>Production and Operations Management</b>	3
16.1700	<b>Strategic Management</b>	3

**B. studying (6) accredited hours from the following elective courses list:**

<b>Course No.</b>	<b>Course title</b>	<b>Accredited hours</b>
١٦.١٧١٥	<b>Human Resources Management</b>	٣
١٦.١٧١٨	<b>International Business</b>	٣
١٦.١٧٢١	<b>Management Information System</b>	٣
١٦.١٧٢٢	<b>Organizational Behavior</b>	٣
١٦.٢٧٢٠	<b>Managerial Accounting</b>	٣
١٦.١٧٩٠	<b>Special Studies in Business Management</b>	٣

**C. A thesis: (9) Credit hours (1601799).**

## MA Degree Plan in Business Administration (Comprehensive Track)

Plan Number 20\2 N

### I. GENERAL RULES and CONDITIONS:

1. This plan conforms to the valid regulations of the programs of graduate studies.

Areas of specialization accepted for enrollment:

\* First priority: Holders of the Bachelor's Degree in: Business Administration.

\* Second priority: Holders of the Bachelor's Degree in: Engineering, Marketing, Insurance and Risk Management, Pharmacy, finance, Banks, accounting, Management Information System, and Information Technology

\* Third priority: Holders of the Bachelor's Degree in: Hotel management, economics, and Actuarial science

### II. Admission policies:

The third admission policy will be adopted. This policy gives more weight to the first priority over the other priorities as follows:

Priority	weight
First priority	%100
Second priority	%90
Third priority	%90
Fourth priority	%80
Fifth priority	%80

III. SPECIAL CONDITIONS: None.

IV. THE STUDY PLANS: Studying (36) Credit Hours as follows:

1. Obligatory courses: (27) Credit Hours:

Course No.	Course title	Accredited hours
16.17.1	Applied Statistic in Business Administration	3
16.17.2	Research MethodAdministration s in Business	3
16.47.3	Managerial Marketing	3
16.47.4	Managerial Finance	3
16.1712	Organization Theory	3
16.1719	Production and Operations Management	3
16.2720	Managerial Accounting	3
16.2700	Strategic Management	3
16.1710	Resources Management Human	3

**B. studying (9) accredited hours from the following elective courses list:**

<b>Course No.</b>	<b>Course title</b>	<b>Accredited hours</b>
١٦.١٧١٧	<b>Project Management</b>	٣
١٦.١٧١٨	<b>International Business</b>	٣
١٦.١٧٢١	<b>System Management Information</b>	٣
١٦.١٧٢٢	<b>Organizational Behavior</b>	٣
١٦.١٧٩٠	<b>Special Studies in Business Management</b>	٣

**C. A comprehensive exam (1601798).**

**Course Description**  
Master of Business Administration /Management

**Research Methods in Business Administration (1601702)**

The essentials of research methods such as definition of scientific research, its importance, types, steps, and methods. sources and methods of data collection and analysis. Sampling and estimation in addition to all parametric and non parametric statistical tests that might be used in analyzing data, will also be covered.

**Organization Theory (1601712)**

This course covers the following:  
Modern Theories of Organization, Organizational Goals, Organization Design, Technology in Organization, Power, Authority and Political behavior Organization, Organizational Conflict, Innovation and Change in Organization, and Crisis Management.

**Human Resources Management (1601715)**

This course focuses on the study of different functions and mission of a human resource management department in a business organization, and how to integrate theoretical foundation with managerial practice.

The course aims also at improving the managerial practices regarding the human element, in the organizations in terms of their planning, staffing, development, Evaluation, compensation.....etc.

**Project Management ( 1601717)**

This course includes introduction and definition of project management and all related managerial functions such as planning, organizing, implementation, and control at each stage project's life cycle.

**International Business (1601718)**

This course focuses on the study of the management of multinational corporations in different economic, social, political, and legal environments. Its also focuses on the different issues facing international managers in foreign environment and how to cope and succeeded in it. In addition, The course concentrates on the study of the different functional activities (Production, Finance, Marketing personnel .....etc.) in multinational corporations.

**Production & Operations Management ( 1601719 )**

This course contains many topics such as: Forecasting, Capacity planning, Queuing theory, Facility location, Layout Planning, Job design, Production Standards and work measurement, Scheduling, Inventory control, Quality control, materials requirement planning, Maintenance, and just-in Time system, With concentration on Quantitative techniques.

### **Management Information Systems (1601721)**

This course focuses on the relationship between data and information and its handling through the use of the computer.

The course includes:

- An Introduction to information systems and the variables affecting its development.
- Introducing the computer systems, data entry, strong, processing inflow and outflow.
- Systems analysis and evaluation.

### **Organizational Behavior (1601722)**

This course includes the following subjects: Perceptions, Attitudes, Values, Personality, Learning, Work Stress, Frustration, ,Foundation of Group Behaviour, Understanding Work teams, Group Types, Groups Structure, Informal Groups, Organization structure (Work design), Technology, Communication, Leadership, Motivation (Job satisfaction), Types of Environments, Elements of Environments, Environmental Uncertainty, Organization and Environment.

### **Operations Research: ( 1601729)**

The course covers the definitions, Importance, and applications of operations research. It also includes some quantitative methods in decision-making such as linear programming, transportation and assignment methods, network models, dynamic programming, integer programming, Inventory models, and queuing theory.

### **Strategic Management ( 1601755)**

This course focuses on the study of the company overall strategy. The formulation and implementation of that strategy within the constraints of the external and internal environmental variables are the core of this course in depth analysis of case covering various types of strategies in different types of corporations in an integrated part of the course to blend theory and practice.

### **Special Studies in Business Management (1601790)**

This course concentrates on studying specific and recent managerial Topics. These topics will be researched from a theoretical and applied perspective in such away that it would allow the students to use information in an analytical and integrated framework.

The course also requires writing research papers according to the required subjects.

### **Research Project in Business Management (1601797)**

Students will perform independent research for six credit hours, focusing on a research topic that is selected in consultation with their faculty supervisor. The project will be eventually examined and evaluated by a specialized committee set up for this purpose.